

The Center for Work-Life Policy and Sylvia Ann Hewlett Associates Open First UK Office to Expand Global Impact on Talent Management

New York, NY, April 20, 2011 – Highlighting the critical importance of talent management in driving competitive success in today’s global marketplace, the New York based Center for Work-Life Policy (CWLP), and its consulting arm Sylvia Ann Hewlett Associates, announced today the opening of a London office—its first outside the U.S. This expansion will extend the scope and reach of the CWLP’s cutting-edge research and allow the consulting team to work much more closely with UK and European companies, helping them leverage talent across the divides of gender, generation and culture. Companies headquartered outside of the US already working with CWLP include Barclays, BT Group, Lloyd’s Banking Group, Schlumberger, Siemens, and Unilever.

“Talent management practices are often too U.S.-centric,” says Sylvia Ann Hewlett, President and Founder of the Center for Work-Life Policy. “The Center is addressing this issue head-on with a growing focus on the UK, Europe and emerging markets, and increased involvement with global companies.”

Among the Center’s recent research on global themes are: *The Battle for Female Talent in Emerging Markets* (*Harvard Business Review*, 2010) and *Winning the War for Talent in Emerging Markets: Why Women Are the Solution*, which will be published by Harvard Business Press in August 2011. These follow the Center’s news making reports on such other topics as: *Off-Ramps and On-Ramps* (*Harvard Business Review*, 2005 and 2010), *Extreme Jobs* (*Harvard Business Review*, 2008), *Bookend Generations* (*Harvard Business Review*, 2009), and *The Sponsor Effect* (*Harvard Business Review*, 2010).

Anne Jenkins is the new UK director for both the Center for Work-Life Policy and Sylvia Ann Hewlett Associates. “It’s an enormously exciting opportunity,” says Jenkins. “This new position will allow me to work with a vibrant community of talent and innovation leaders, many of whom are at the cutting edge.” She brings more than 19 years of experience in senior human resources roles with leading UK companies. She has specialized in mergers and acquisitions, transformational change, and diversity. Most recently she held leadership positions at Lloyds Banking Group, heading up the Group-wide employee relations function and leading the integration agenda for diversity and inclusion. She is CIPD qualified and has sat on numerous HR industry bodies in the UK.

The Center for Work-Life Policy (CWLP), a non-profit “think tank” based in New York City, has emerged as a thought leader in diversity and talent management, driving ground breaking research and seeding programs and practices that attract, retain and accelerate the new streams of talent around the world.

CWLP’s flagship project is the Hidden Brain Drain Task Force—a private-sector task force focused on helping corporations leverage their talent across the divides of gender, generation, geography and culture. The 64 global corporations and organizations that constitute the Task Force—representing 4 million employees and operating in 190 countries around the world—are

united by understanding that the full utilization of the talent pool is at the heart of competitive advantage and economic success.

Sylvia Ann Hewlett Associates, a boutique consultancy focused on helping companies leverage top talent in today's complex global marketplace, is the consulting arm of the Center for Work-Life Policy. In 2009, Sylvia Ann Hewlett Associates formed an exclusive alliance with Booz & Company to develop and drive the strategies needed to engage the full spectrum of human capital.

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